

NEW INCENTIVE PROGRAM FOR JUNIORS

SPONSORED BY THE MINNESOTA SIMMENTAL ASSOCIATION

At the February annual meeting, the MSA decided to sponsor a new incentive program for juniors. When a junior purchases a female at the annual MN State Simmental Sale, the junior has the option to bring the female back as a bred female to resell at the next year's auction, or if the junior purchased a bred female, the junior may bring back her resulting off-spring to sell at the next year's auction. When the junior brings back the animal to sell, they will only be charged $\frac{1}{2}$ of the usual sale expenses. This is a one-time option available to all juniors. Animals must be purchased and resold during consecutive years to take advantage of the program. Consider the opportunities as you study your 2012 MN State Sale catalog!!!