



DEAR FELLOW SIMMENTAL BREEDER,

WE WOULD LIKE TO TAKE THIS OPPORTUNITY TO INVITE YOU TO BECOME A MEMBER OF THE MINNESOTA SIMMENTAL ASSOCIATION (MSA). NOT ONLY DOES A MSA MEMBERSHIP BENEFIT YOU AS A BREEDER BY LISTING YOUR CONTACT INFORMATION IN OUR YEARLY MEMBERSHIP DIRECTORY BUT IT ALSO BENEFITS OUR YOUTH WHERE A PORTION OF OUR ASSOCIATION DOLLARS ARE SPENT.

EACH YEAR WE NATIONALLY DISTRIBUTE OUR MEMBERSHIP DIRECTORY MAP TO THOUSANDS OF POTENTIAL CUSTOMERS AND BREEDERS VIA THE MAY/JUNE ISSUE OF THE REGISTER. FREE LISTING IN THE DIRECTORY IS AVAILABLE TO ALL MSA MEMBERS IF DUES ARE PAID BY MARCH 25TH. LISTING INCLUDES YOUR NAME, FARM NAME, ADDRESS AND CONTACT INFORMATION. THERE ARE ALSO LARGER COLORED AD SPACES AVAILABLE TO HIGHLIGHT YOUR PROGRAM, THESE SPACES ARE AUCTIONED OFF EACH YEAR AT THE ANNUAL MSA BANQUET HELD IN CONJUNCTION WITH THE MN STATE SIMMENTAL SALE.

A PORTION OF OUR ASSOCIATION FEES ARE ALSO USED TO SPONSOR NUMEROUS YOUTH PROGRAMS AND ACTIVITIES THROUGHOUT THE YEAR; SOME OF WHICH INCLUDE THE NORTH CENTRAL REGIONAL SHOW, THE MN BEEF EXPO JR. SHOW, THE MN 4-H STATE FAIR SHOW, THE MN JR SPRING CLASSIC AND THE MSCA-YOUTH BEEF PROGRAM EXPERIENCE.

IN ORDER TO MAKE SURE YOUR OPERATION IS LISTED IN THE CURRENT YEAR'S MSA DIRECTORY, MEMBERSHIP FEES NEED TO BE MAILED IN PRIOR TO MARCH 25TH. APPLICATIONS ARE ACCEPTED AFTER THAT, BUT DUE TO PRINTING DEADLINES WE ARE UNABLE TO GUARANTEE LISTING IN THE CURRENT MEMBERSHIP DIRECTORY.

THANK YOU FOR YOUR SUPPORT,

BILL KRAUSE, MSA PRESIDENT

-----DETACH AND RETURN THE BOTTOM PORTION WITH YOUR MEMBERSHIP FEE-----

NAME: _____

FARM NAME: _____

ADDRESS: _____ CITY: _____

COUNTY: _____ STATE: _____ ZIP: _____

PHONE (1): _____ PHONE (2): _____

EMAIL ADDRESS: _____

RETURN THIS FORM ALONG WITH YOUR \$35 MEMBERSHIP FEE TO:

BETH ANDERSLAND
12758 670TH AVE
EMMONS, MN 56029